

## EXHIBITOR INFO

### Central WI Wedding & Fashion Show

Jan. 23 - 24, 2021

#### **Center Location: SentryWorld, Stevens Point, WI**

601 Michigan Avenue North

I-39 Exit 161 (Business 51) to Northpoint Drive East, North on Michigan Avenue

#### **Show Dates & Times:**

Saturday, Jan. 23 10 AM - 4 PM

Sunday, Jan. 24 10 AM - 2 PM

#### **Fashion Show Times:**

Saturday, Jan. 23 11:30 AM & 2:30 PM

Sunday, Jan. 24 11:30 AM

#### **Move-In Date & Time:**

Friday, Jan. 22 12 Noon – 6 PM for Booth Exhibits

#### **Move-In Access:**

North Side of Center – Service drive left of Main Entrance (Overhead & Pedestrian Doors)

#### **Exhibitor Check-In:**

Exhibitors must register in Atrium prior to move-in; exhibitor badges will be issued

#### **Move-Out Date & Time: *No early breakdown!***

Sunday, Jan. 24 - 2:15 PM

#### **Exhibit Space:**

Booths – 10' Deep x 10' Wide w/Pipe & Drape (Blue & Silver)

Wireless Internet @ No Cost

#### **110v Electric Service: Order by Jan. 15, 2021**

\$45 - Available through Central WI Expo (Extension Cord Advised)

#### **Tables, Chairs, Furnishings:**

Available from Total Rental Center (715-359-7259) (expoeventequipment@gmail.com)

#### **Parking:**

Free parking for all exhibitor vehicles and trailers in rear of Center

#### **Food & Beverage:**

Sandwiches & Bar in Atrium; PJ's Restaurant in SentryWorld facility

#### **Host Hotel: Country Inn & Suites (301 N. Division Street) Reservations: 715-345-7000**

King & Double @ \$90, Suites, Breakfast, Wi-Fi, Pool & Exercise, Close to SentryWorld

#### **Pre-Show and Post-Show Promotion:** Ad packages offered by our media sponsors

Premier Bride (Magazine, Bridal Registration)

Jason Gallmeier @ 920-205-3846

NRG Media (6 Radio Stations)

Steve Donarski @ 715-498-7214

KISS-FM & KZ104.3

Stephanie Frievalt @ 920-819-6172

#### **FaceBook/Social Media:** Spread the word on yours and ours

#### **Bridal Registration List:** Contact info to all exhibitors from Premier Bride

#### **Other Information:** Phone 715-757-2370

[www.centralwiexpo.com](http://www.centralwiexpo.com)